



Cyber Madrid:

# A strong Cybersecurity ecosystem in the heart of Europe

February 9th, 2021



# What is Madrid Cybersecurity Cluster?



Set Up in October 2020 with the **following foundational objectives:**

1. Train and make aware citizens and companies of the critical importance of cybersecurity
2. Reinforce the Cybersecurity ecosystem in the Madrid area, promoting the development of already existing companies as well as new companies, contributing to talent generation in the sector
3. Position Madrid as a city that promotes Cybersecurity, part of a National ecosystem

And four major **lines of action:**

- A. Creation of a Madrid hinterland Cybersecurity HUB and contribution to the national sharing efforts.
- B. Cybersecurity Training and Awareness
- C. Promote the creation and development of companies.
- D. Improve the Cybersecurity Posture of companies, including attracting/developing local talent.

Current Members: Singular Bank, ISMS Forum, Mapfre, Indra, RENIC, Cipher, Mnemo, S21Sec, Innotec, Accenture, GMV, Santitas, etc.

# Working Groups



**Enterprise Development**  
Jorge Hurtado Ciper



**Investigation | Research | Innovation**  
Miguel Rego. Funditec



**Training | Employability**  
Alberto de las Heras. Innotec



**Communication | Awareness**  
Daniel García. ISMS Forum

# Key Ingredients for the Perfect Cyber Recipe

## Large Companies

01

Some of the **largest companies** in Spain have headquartered in Madrid, and some are moving from other territories. This includes companies as Prosegur, Banco Santander, BBVA, Bankia, Asisa, Adeslas, Sanitas, Mapfre, El Corte Inglés, Telefónica, Vodafone, Orange, etc., among many others, which makes Madrid a center for investment in Cybersecurity

Madrid is the territory **with the most 1000+ employees** in Spain (+20%)

## Partnerships

02

Madrid has most of the **ITC large conglomerates'** HQ, like: Accenture, Indra, Capgemini, Sopra, Everis, .. Etc

As well as some of the **largest European players in Cybersecurity** such as Innotec, SIA, Telefónica or Cipher.

**Cybersecurity organizations**, considered to be a reference in the Spanish industry, like ISMSForum, are also headquartered in Madrid

## Public Sector

03

With the exception of Incibe (which is HQed in Leon but has an office in Madrid), **all the General Institutions of the Spanish State that have a role in Cybersecurity are located in Madrid**

- CCNCert (Public Sector CERT)
- DSN (Department for National Security)
- CNPIC (National Center for Critical Infrastructures protection)

# Key Ingredients for the Perfect Cyber Recipe

## Talent

04

Madrid has one of **the strongest Cybersecurity education platforms of Europe**, with many options that range from FP (Professional Training all the way to Master's Degree in Cybersecurity)

When compared to other countries in Europe, Spain is seen as a **nearshore location** for these types of services

## Communication Platform

05

**Three out of four** indisputable main events in Spain regarding Cybersecurity take place every year in Madrid:

- **Securmática** (Revista SIC), Madrid
- **Jornadas STIC** CCNCERT, Madrid
- **RootedCon**, Madrid
- **ENISE**, usually Leon

## Innovation Hub

06

Madrid has one of the most dynamic entrepreneurship environments of Spain with:

- + **500k companies**
- + **3600 innovative companies**
- + **50 accelerators / incubators**

# Why partner with the Cybersecurity Cluster?



## Networking Opportunities

Many relevant companies are part of Madrid's Cybersecurity Cluster



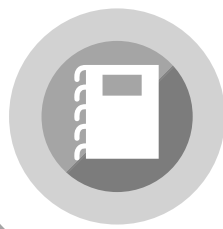
## Visibility

Of the brand, on all the activities performed by the Cluster



## Intelligence

Early Access to the Reports Generated by the Cluster



## Partnership

Access partnership opportunities to deliver Cybersecurity Services in Spain and/or Europe



## Financial Support

Early awareness of Aids and Grants that are relevant for Cybersecurity Companies



## Innovation Landscape

Early access to entrepreneurial initiatives and startups



## Any Doubts?



For more information about joining the cluster,  
please contact:

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